



# EARLY CHILDHOOD EDUCATION CATALOG



Birth to Five  
Educational Solutions

Pre-Kindergarten  
Threes • Toddler • Infant

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Curriculum  
Assessment  
Professional Development  
Family Engagement  
Classroom Resources

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[www.frogstreet.com](http://www.frogstreet.com)



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# FROG STREET CONTINUUM

Every Age and Every Stage



CONTINUUM OF  
CURRICULUM

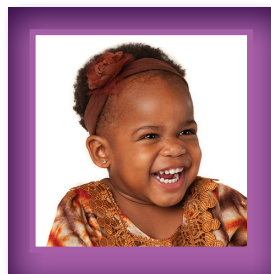
Birth to Age 5



**Frog Street Infant**  
(0-18 months)



**Frog Street Toddler**  
(18-36 months)



**Frog Street Threes**  
(36-48 months)



**Frog Street Pre-K**  
(48-60 months)

Frog Street provides comprehensive bilingual curriculum that is research-based to ensure school readiness for our youngest learners.

All Frog Street early childhood programs are built on the same strong foundation:

- **Early Brain Development Research**  
Strengthening essential brain connections and wiring in the first few years of life
- **Developmental Learning Domains**  
Five key domains: physical, social-emotional, language, cognitive, approaches to learning
- **Intentional Instruction**  
Purposeful activities implemented with a goal in mind and a plan for accomplishing it
- **Social and Emotional Development Emphasis**  
Featuring Dr. Becky Bailey's Conscious Discipline® strategies



**Dr. Pam Schiller**

*“What you teach me birth to three will be what matters most to me. What you teach me three to five will be what makes me grow and thrive.”*

**Dr. Pam Schiller**, senior author of all Frog Street early childhood programs, is a curriculum specialist with over three decades of experience and a wealth of knowledge in early child development. Dr. Schiller has worked as a childcare administrator, taught in public schools, and served as the Head of the Early Childhood Department at the University of Houston. She shares her extensive knowledge in workshops and is a popular keynote speaker and author.

See pages 4-12 for complete details on all comprehensive early childhood programs.

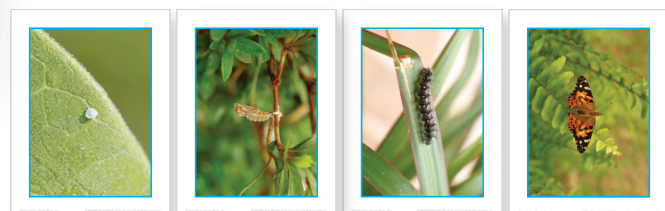
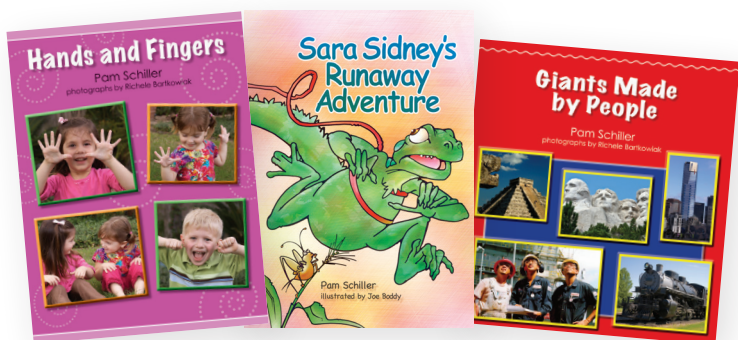






## Frog Street Pre-K Curriculum includes:

- Welcome Guide
- 9 Teacher Guides
- Adaptations for Young Learners Guide
- Literature Library
  - 35 theme Books (English and Spanish)
  - 11 Math and Science Books (English and Spanish)
- 138 Photo Activity Cards
- 194 Vocabulary Cards (English and Spanish)
- 34 Sets of Sequence Cards
- Alphabet Wall Cards
- 16 Compound Word Cards
- 218 Pocket Photos
- Letter and Word Cards
- 9-Book Teacher Resource Library
- 34 Magnetic Bilingual Story Folders
- Math Manipulatives and Science Exploration Tools
- Games & Patterns CD
- Music & Listening CDs (also provided digitally)
- Fanny Frog Plush Puppet



Fully integrated digital format compatible with PC and Mac platforms as well as iPad and Android devices:

Frog Street Pre-K - English (FSPK00004001).... \$3,199.99  
 Frog Street Pre-K - Spanish (FSPK00004007)..... \$3,199.99  
 Frog Street Pre-K - Bilingual (FSPK0000017).....\$3,799.99

ABCmouse® for Schools (FSABC0001).....\$20/student annually  
 ABCmouse® for Schools and Home (FSABC0002)....\$72/student annually

See page 14 for more details on ABCmouse® for Schools.

# THREES

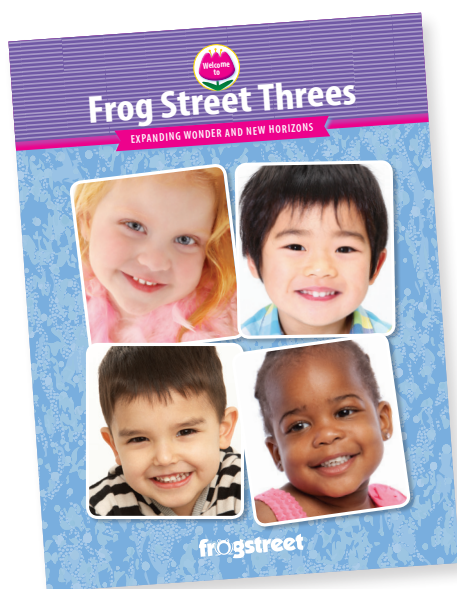
# FROG STREET THREES

Exploring Wonder and New Horizons

Ages 36-48 months



Three-year-olds are special! They are transitioning from parallel play to interactive play, and their language capacity is blossoming. They are becoming much more mobile, and they are learning to show genuine affection and concern for their peers.



**Frog Street Threes** is a comprehensive curriculum that meets the specific needs of three-year-olds in key areas of development by:

- providing a **social bridge** as children begin more interactive play with their peers.
- offering key opportunities for early **literacy development**.
- building a strong **math foundation**.

Frog Street Threes is available in English and Bilingual versions.  
All materials are aligned to the Head Start Early Learning Outcomes Framework (HSELOF).

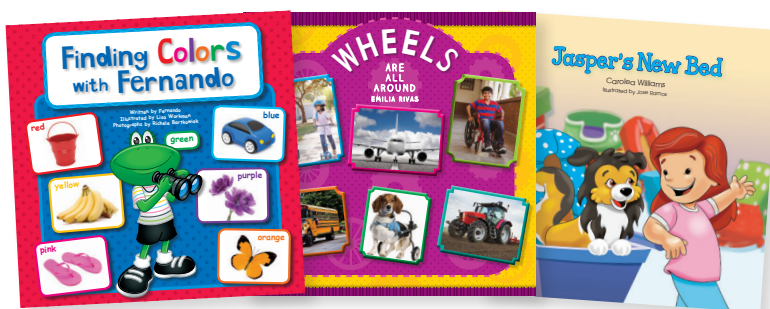
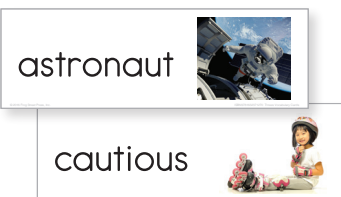


# THREES



## Frog Street Threes Curriculum includes:

- Welcome Guide
- 9 Activity Guides
- Literature Library
  - ▶ 34 Soft-Cover Books (English and Spanish)
  - ▶ Developmental Storybook
  - ▶ 15 Magnetic Bilingual Story Folders
  - ▶ 3 Conscious Discipline® Books
- 82 Vocabulary Cards (English and Spanish)
- 90 Photo Activity Cards
- “Sing & Read” Alphabet eStories
- 55 Card Sets (sequence, count, pattern, match) with storage box
- Letter Cards
- Fernando Plush Puppet
- Math Manipulatives
- Patterns CD
- Music CDs (also provided digitally)
- Family Connections
- Assessment
- Storage Bin



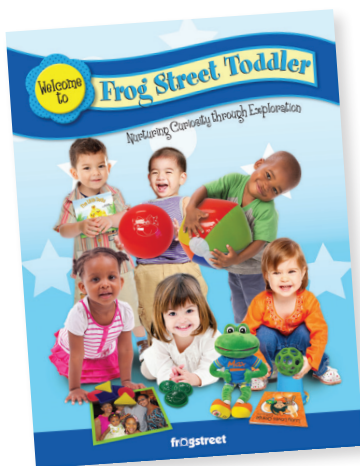
Frog Street Threes - English (FSPK0004070)..... \$1,799.99

Frog Street Threes - Bilingual (FSPK0004071)..... \$2,199.99





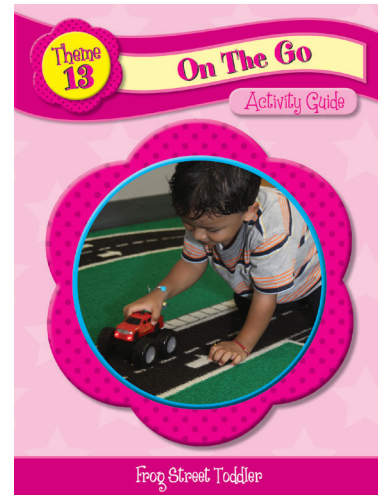
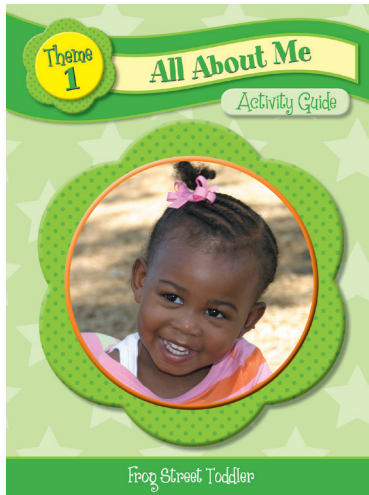
Toddlers are unique! Typical toddler development includes increased motor development, a leap forward in mental reasoning skills, expanded vocabulary, and a newly found sense of self.



Frog Street Toddler includes 52 weeks of easy-to-use activities created specifically for little ones 18-36 months old. Activity choices:

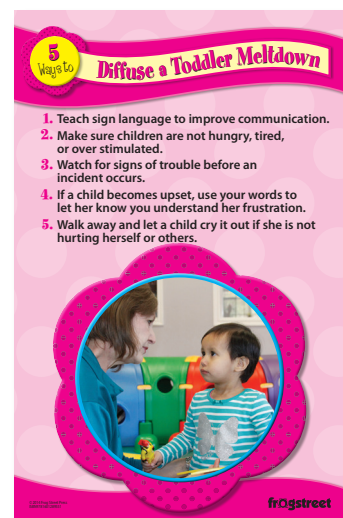
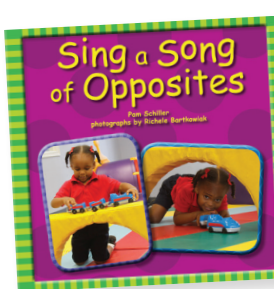
- are organized around five **developmental domains**.
- offer **differentiated instruction** options to meet the needs of all learners.
- can be **easily infused into daily routines**, such as diaper changing, transitions, and outdoor play.
- are designed with **intention and purpose** to move children forward in their development.

Frog Street Toddler is available in English, Spanish and Bilingual versions.  
All materials are aligned to Head Start Early Learning Outcomes Framework (HSELOF).



## Frog Street Toddler Curriculum includes:

- Welcome Guide
- 13 Activity Guides
- 80 Photo Activity Cards
- Literature Library
  - 34 Board Books (18 English, 16 Spanish)
  - 27 Soft-Cover Books (14 English, 13 Spanish)
  - 2 Developmental Storybooks
  - Nursery Rhyme Flip Book
  - 14 Magnetic Bilingual Story Folders
- 15 Classroom Posters
- Toddler Patterns CD
- Assessment
- Parent Connection
- Lesson Planners
- Music CDs (also provided digitally)
- Max Plush Puppet
- Manipulatives
- Storage Bin



Frog Street Toddler - English (FSPK0004999)..... \$999.99  
 Frog Street Toddler - Spanish (FSPK0004998)..... \$999.99  
 Frog Street Toddler - Bilingual (FSPK0005000)..... \$1,199.99





# INFANT

**C15** Cognitive Development 3-6 months

### Tickle and Touch

Babies' senses are more alert in the infant years than they will ever be again. Babies feel things more distinctly, hear things more loudly, and smell things more intensely. This sensory awareness allows babies to receive an abundant amount of information so they are able to build a foundation for future learning.

**Objectives:**  
**O.1.a.** Uses senses to investigate environment to discover what objects and people do how things work how they can make things happen.  
**O.1.a.** Coo, gurgles, laughs when caregiver plays gently with them.

Keep a turkey baster by the diaper changing area. Use the baster to apply tiny juffs of air to a baby's hands and feet. Show a baby how you separate the top of the baster to create the air. On another day, use a feather to tickle baby's hands and feet.



**L15** Language Development 3-6 months

### Is That Me?

Little ones need validation that they are repeating accurately the sounds they hear around them. Hearing the sounds they make allows them to adjust and refine their wiring for language.

**Objectives:**  
**C.1.a.** Listens with interest to language of others.  
**C.1.c.** Attends to language spoken around them.

Baby's babbling and cooing and then recording back to her. She will delight in the familiar sounds in the same way you are delighted when you take their photo (see the photo to them).



**P14** Physical Development 3-6 months

### Scrunchie Watch

At 3-4 months, babies discover their hands. They are also now able to discriminate three colors—red, blue and green.

**Objectives:**  
**A.2.a.** Shakes or wriggles arms and legs.  
**A.2.a.** Looks at and follows face and objects with eyes.

Place a red, blue or green scrunchie on a baby's wrist to encourage him to move his hands in front of his face to see the colorful bracelet. Make sure the scrunchie fits loosely but not so loose that it comes off easily.

**Safety Warning:** Supervise closely to make sure the scrunchie doesn't come off the baby's wrist. Place a pillow under the baby's feet so that when he looks with excitement at seeing his red scrunchie he has a soft surface for his feet. After a while he may look just to feel the pillow. Remove pillow when play is over.



**SE16** Social Emotional Development 3-6 months

### You Are My Sunshine

Singing is a great way to share joy with the little ones in your care. Singing helps calm children. It helps develop their language skills. It reduces their stress. Sing often. Pretend you are starting in a musical and a baby is your co-star.

**Objectives:**  
**A.1.a.** Begins to demonstrate healthy and safe habits.  
**A.1.b.** Shows social interaction with a smile and mutual eye gaze.  
**C.1.a.** Enjoys an adult's singing.

Sing "You Are My Sunshine" (Frog Street Baby Songs CD). Sing along with the CD and then sing the song again without the CD. Babies need to hear your voice and see your mouth move in order to develop language. Sing some of your favorite songs to babies.



**0-12 months**

### Encouraging Little Ones to Move

Supporting Physical Development

1. Provide floor time several times a day.
2. Exercise a baby's arms and legs.
3. Place an interesting toy just out of a baby's reach.
4. Teach babies how to roll from their tummy to their back and from their back to their tummy.
5. Crawl alongside beginning crawlers.



## Frog Street Infant Curriculum includes:

- Welcome Guide
- 264 Activity Cards with Storage File Box and color-coded tab dividers
- 10 Activity Pocket Sleeves (6 pockets per sleeve)
- Literature Library
  - ▶ 16 Board Books
- 24 Photo Cards
- Photo Card Easel (with reflective mirror surface)
- 12 Posters
- Lily Plush Puppet
- Peeper Puppet
- Music & Band Instruments
- Easy Grip Ball
- 2 Pocket Cubes
- Music CDs (also provided digitally)
- Parent Communication
- Assessment



Frog Street Infant - Bilingual (FSIN000099)..... \$849.99





**EXCEL PRE-K** is the ideal solution for your childcare center!

**EXCEL PRE-K** sets children on a path to success through engaging read-alouds, math and science explorations, playful music and movement, and hands-on learning centers.

**EXCEL PRE-K** is designed for childcare centers seeking a comprehensive curriculum that provides:

- Flexibility and ease of use for caregivers, childcare staff and childcare providers;
- Activities ideal for small class sizes;
- Weekly lesson plans that enable flexibility of instruction; and
- A fun and engaging program at an affordable price.

**EXCEL PRE-K** features a strong social-emotional component that builds caring school families and develops compassionate, happy learners using Dr. Becky Bailey's Conscious Discipline®.



Excel Pre-K English (EXCEL30).....	\$1,799.99
Excel Pre-K Bilingual (EXCEL20).....	\$2,099.99
ABCmouse® for Schools (FSABC0001).....	\$20/student annually
ABCmouse® for Schools and Home (FSABC0002).....	\$72/student annually

See page 14 for more details on ABCmouse® for Schools.



# FROG STREET MATH & SCIENCE

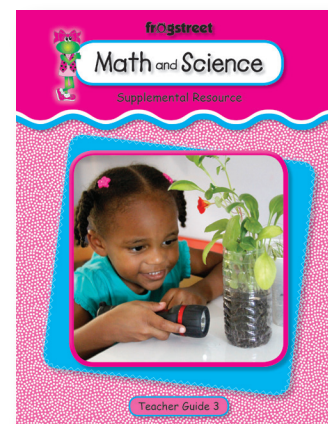
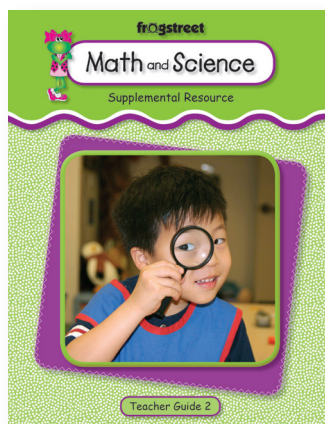
Supplemental Resource Program

## MATH & SCIENCE

Strengthen the math and science content in your Pre-K program



The **Frog Street Pre-K Math and Science** supplemental resource program includes **180 math and science lessons** based on a systematic and sequential continuum of skills and concepts. Lessons include group instruction followed by independent practice at learning centers and are aligned to key learning goals and NCTM standards.



### Frog Street Math and Science includes:

- 3 Teacher Guides
- 5 Rebus Posters
- 138 Photo Activity Cards
- 8 Pocket Photos
- 8 Bilingual Story Folders
- 20 Big Books (English and Spanish)
- 16 Sets of Sequence Cards
- Music CD
- Math and Science Patterns CD-Rom
- Hands-on Manipulatives (Anglegs®, attribute buttons, pattern blocks, counting cubes, frog counters and more)
- Fanny Frog Plush Puppet

Math and Science Program - English (FSPK0004510)..... \$999.99

Math and Science Program - Bilingual (FSPK0004509)..... \$1,199.99



**Frog Street Partners with ABCmouse® for Schools to Accelerate Learning!**

Now your students can accelerate their academic growth with Frog Street Pre-K or Excel Pre-K by using the award-winning and research-validated ABCmouse® for Schools, the #1 digital learning program for young children. A perfect addition to your class, ABCmouse® for Schools Learning Activities seamlessly align with Frog Street’s research-based curriculums and gives young students valuable opportunities for online practice with essential skills, creative problem solving, and self-guided instruction.



**ABCMouse® for Schools makes implementation with Frog Street Pre-K and Excel Pre-K easy!**



- ✓ Curriculum Alignment: ABCmouse® Learning Activities align with Frog Street Pre-K and Excel Pre-K curriculums.
- ✓ Learning Activities: More than 9,000 Learning Activities and 850 lessons available to early learners during the school day and at home.\*
- ✓ Progress Reporting: Student Profiles enable educators to customize each student’s learning experience and monitor progress toward goals.
- ✓ Professional Development: Expert guidance ensures that implementation is smooth and that goals are set and met.
- ✓ Family Engagement: At-home access encourages family involvement and strengthens the home-school partnership.
- ✓ Spanish Support: The program includes hundreds of Spanish Learning Activities as well as support for navigating the website in Spanish.

ABCMouse® for Schools (FSABC0007)..... \$20/student annually  
 ABCmouse® for Schools and Home (FSABC0008)..... \$72/student annually

\* Must purchase School and Home version to access at home. ABCmouse® for Schools may be used with any curriculum.



# FROG STREET KIDS' CLUB/CLUB DE NIÑOS

Intentional, Integrated Instruction

## SUMMER SCHOOL



### Kids' Club Program includes:

- Teacher Guide (dual language)
- Literature Library
  - ▶ 22 Big Books (11 English, 11 Spanish)
  - ▶ 16 Small Books (8 English, 8 Spanish)
  - ▶ Developmental Storybook
  - ▶ 4 Bilingual Story Folders
- 10 Rebus Posters
- 44 Picture Vocabulary Cards (22 English, 22 Spanish)
- Letter Cards (English & Spanish)
- Manipulatives (frog counters, AngLegs®)
- Listening CD
- Patterns CD
- Fanny Frog Plush Puppet
- Storage Bin

### Summer School Kindergarten Readiness Program

This four-week unit of intentional, integrated instruction includes fun summertime themes, such as pretending, painting, packing for a special trip, and playing games, to build essential kindergarten readiness skills.

Kids' Club focuses on developing key literacy and math skills while integrating science, social studies, and physical development. Conscious Discipline® strategies are incorporated for social-emotional development and offer continuity with Frog Street Pre-K.

Promotes  
Kindergarten  
Readiness!

Kids' Club - Bilingual (FSPK0004035)..... \$999.99  
Kids' Club - English (FSPK0004036)..... \$799.99

# AIM™ OBSERVATIONAL ASSESSMENT

AIM for Achievement! Assess. Instruct. Monitor.

The Frog Street AIM Observational Assessment online tool allows teachers to assess progress, deliver differentiated instruction and monitor progress easily and accurately.

Frog Street AIM Observational Assessment records evidence-based documentation measuring kindergarten readiness at multiple points during the year.

*Designed for children from birth to age 5*



Frog Street AIM  
Accurate &  
Reliable

## Here's how it works:

- 1 Teachers select the domain and developmentally appropriate learning progression to assess.
- 2 Children are assessed on each learning progression with progress documented using a 9-level continuum of growth and evidence-based observational notes, photos, videos, and work samples.
- 3 Progress data is instantly analyzed and converted into easy-to-read charts and graphs.
- 4 Strategies and activities for differentiating instruction provide developmentally appropriate adaptations to guide the child's learning.
- 5 Reports are generated for parent conferences and organizational progress reports.

### ASSESS

Teachers assess where the child is performing using age-appropriate learning progressions within four learning domains.

### INSTRUCT

Over 200 differentiated instructional activities to scaffold and enrich are offered to support each child's growth path.

### MONITOR

Easily generated reports provide valid and reliable progress data for each child, class and organization.

*Frog Street AIM informs all stakeholders of the child's progress...*

**SO CHILDREN SUCCEED!**



**AIM Birth to 5 Observational Assessment (1-100)**  
(FSPK0004230)..... **\$13.99/per child annually\***  
*All documentation is provided within the AIM platform at no additional charge.  
Printed manuals are available for purchase.*

**AIM Birth to 5 Observational Assessment with AIM Criterion-Referenced Bundle**  
(FSPK0004235B)..... **\$5.00 additional per child\***

**AIM Observational Assessment Instructional Kit**  
(FSPK0004236)..... **\$499.99**  
*Includes: Literature Titles, Story Folders, Photo Activity Cards, Manipulatives, Songs & Patterns (digital downloads), User Guide and Differentiating Instruction Activities Guide.*

*\*Quantity discounts available*

# AIM™ CRITERION-REFERENCED

# ASSESSMENT

Get Back to the Joy of Teaching!

Designed specifically for Pre-K teachers, the AIM Criterion-Referenced Assessment automates one-on-one assessment with enhanced reporting features.

Used as a screener, the AIM Criterion-Referenced tool can provide the benchmark for determining the skill level within the AIM Observational Assessment system and supporting the struggling learner.

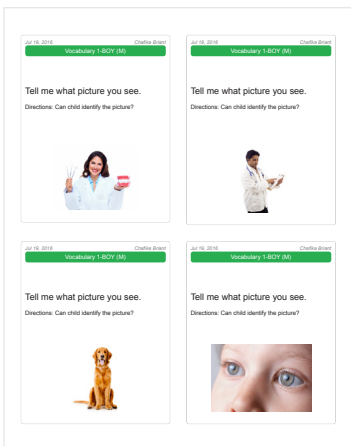
Teachers now have unlimited skills data at their fingertips, as well as valuable parent communication tools. Over 30 Pre-K assessments are available.



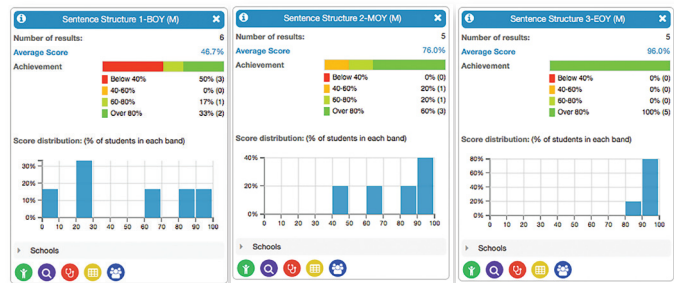
Available in both English and Spanish.

## Here's how it works:

- 1 Children respond to images on the screen, while the teacher records their answers with the simple click of a button.
- 2 Based on the child's responses, teachers can generate and print practice cards for individualized reinforcement.



Over 30 Assessments in English and Spanish!



- 3 Test results are organized with easy-to-use charts and graphs. Teachers can now see instantly where differentiated instruction is required.
- 4 Parent Letters allow families to see their child's strengths and weaknesses to reinforce skills at home.

## Domains Assessed in the AIM Criterion-Referenced Assessment:

- Language and Communication
- Emergent Literacy Reading
- Emergent Literacy Writing
- Mathematics
- Social-Emotional Development
- Science
- Social Studies
- Health Knowledge
- Fine Arts
- Physical Development

AIM Criterion-Referenced Screener Assessment (1-100) (FSPK0004240).....\$13.99/per student annually\*

AIM Criterion-Referenced Screener Assessment w/ Birth to 5 Observational Assessment Bundle (FSPK0004245B).....\$5.00/additional per student\*

\*Quantity discounts available



## Equipping Educators, Families and Communities with Best-In-Class Professional Learning

Getting the right start for teachers, coaches, and administrators is critical to achieving desired outcomes. Frog Street's Professional Development sessions emphasize high-quality, consistent teaching with strategies for differentiation, pacing, and individualized instruction.

Frog Street professional learning consultants have advanced degrees and certifications in the early childhood field. They are former early childhood teachers, administrators, content authors, and directors who understand the early childhood environment, challenges, and rewards.



Course Program Sample	Pre-K	Threes	Toddler	Infant
Frog Street Curriculum Implementation	✓	✓	✓	✓
Fidelity Coaching	✓	✓	✓	✓
Classroom Management Strategies	✓	✓	✓	
Assessment Integration Strategies	✓	✓	✓	✓
Math for the Young Child	✓	✓		
Family Engagement	✓	✓	✓	✓
Social-Emotional Development	✓	✓	✓	✓
Language and Literacy	✓	✓		
Developmentally Appropriate Practices (DAP)	✓	✓	✓	

## Curriculum-Based Training & Comprehensive Professional Development

Choose from a wide variety of sessions to fit your needs or build an annual development plan aligned to your state's early learning outcomes and developmental standards. (Visit [frogstreet.com](http://frogstreet.com) for complete professional development course offerings.)

**Contact Frog Street today to schedule your Professional Development Plan!**

## LOOKING FOR A PATH TO ENHANCE YOUR TEACHING CREDENTIALS?



Frog Street offers the coursework and portfolio guidance needed to earn the Child Development Associate™ (CDA), a widely recognized credential to help advance your career.

### Frog Street CDA Training Provides:

- 120 hours of online coursework to fit your schedule
- CDA Gold Standard quality content and training
- Continuous instructor support and mentoring
- Portfolio completion embedded in coursework
- Preparation for exam and onsite observation



Visit [frogstreet.com/CDA](https://frogstreet.com/CDA) to learn more and **REGISTER TODAY!**



The CDA Credential is an initial pathway to learning best practices in child development and effective family engagement.



# SPLASH



**SPLASH** offers tools for teaching and real-world classroom solutions in a joyful and engaging way – to help you and your young learners grow. Look for regional **SPLASH** events in your state.

To learn more visit  
[frogstreet.com/splash/](http://frogstreet.com/splash/)



“ If you want to get pumped up for the new school year, **SPLASH** IS THE PLACE TO BE ! ”

Frog Street's **SPLASH** Conference is a unique professional learning experience and joyful celebration in honor of all early childhood educators! Internationally recognized keynote speakers, professional education consultants, expert classroom teachers, and entertainers join together to create an unforgettable professional development event.

# SPLASH



Conference sessions are designed to present the latest research-based educational trends to improve students' performance in the classroom. Exhibitors at **SPLASH** offer a range of personal and educational products, everything from that special science component or tech gadget for the ECE classroom to the perfect gift for a fellow teacher!

**SPLASH** will re-energize and re-ignite your passion for teaching!



# FROG STREET FAMILY ENGAGEMENT

Building and Connecting Communities

# EMPOWERING FAMILIES



DIGITAL VERSION ALSO AVAILABLE!

All books in this series are available in English and Spanish.

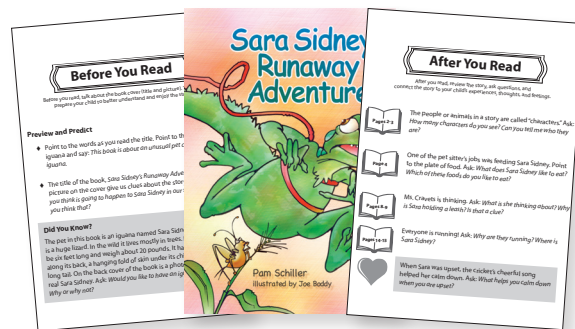
Frog Street's Empowering Families program seeks to educate and inspire parents to take an active role in their child's early education. This program consists of actual curriculum content for parents to reinforce learning after school and Professional Learning courses designed for educators on how to engage families more effectively.

## EARLY LITERACY TAKE-HOME BOOKS

The Early Literacy Take-Home Books offer an easy-to-use first step toward empowering families with the tools they need to influence positive academic growth at home.

## PROFESSIONAL DEVELOPMENT COURSES

Frog Street's Empowering Families Professional Development Courses will help you integrate family involvement into your school's mission.



The inside front and back cover of each literature title includes tips and ideas to help families use interactive reading strategies when enjoying the books at home.

Early Literacy Take-Home Books (FEPK0001000)..... \$1,399.99  
English Library: 35 titles (20 copies each)

Early Literacy Take-Home Books (FEPK0001002)..... \$1,399.99  
Spanish Library: 35 titles (20 copies each)

Early Literacy Take-Home Books (FEPK0001000)..... \$1,999.99  
Bilingual Library: 70 titles (20 copies Spanish, 20 copies English)

## EARLY LITERACY DIGITAL LIBRARY (eStories)

Bilingual Library: 70 titles - 20 licenses per class (FEPKD001000)..... \$499.99/year

English Library: 35 titles - 20 licenses per class (FEPKD001001)... \$299.99/year

Spanish Library: 35 titles - 20 licenses per class (FEPKD001002)... \$299.99/year







### ARE YOU STRUGGLING TO MODIFY A CENTER-BASED PROGRAM TO FIT THE NEEDS OF THE HOME ENVIRONMENT?

Are you searching for curriculum continuity between your center-based and home-based programs?

### WE HAVE THE SOLUTION!

**Love & Learn Home-Based Curriculum** is designed to capitalize on the learning opportunities in the home environment. It guides Home Visitors to empower parents to provide high-quality learning experiences to enhance their child's growth and development.

- ✓ Fosters secure parent-child relationships
- ✓ Offers research-based learning experiences for children ages 0-36 months
- ✓ Aligns with Head Start Early Learning Outcomes Framework (HSELOF)
- ✓ Meets Head Start Performance Standards 1302.35 and 1302.51
- ✓ Training for effective program implementation and fidelity available

Frog Street's Love & Learn Home-Based Curriculum brings the scientifically backed and practically applied **Conscious Discipline®** strategies to parents in the home environment.



### Love & Learn Components Include:

- Home Visitor Guides (Each guide contains 50 weekly lesson plans for an entire year)
- Literature Library (30 titles in both English and Spanish) for home visits to model and teach language and literacy skill development

### Digital Components Include:

- 600 Learning Experiences for children ages 0-36 months
- 150 Parent Education pages (including health, safety, nutrition, and developmental milestones to coordinate with home visit topics)
- Assessment & Documentation (ongoing information to evaluate each child's developmental level and progress toward achieving goals)
- Music (streaming capabilities to support learning experiences)



Love & Learn Bilingual (FSLL1012)..... \$569.99  
 Love & Learn Spanish Only (FSLL1011)..... \$469.99  
 Love & Learn English Only (FSLL1010)..... \$469.99

Love & Learn English Library - 30 titles (FSLL1002).....\$179.99  
 Love & Learn Bilingual Library - 50 titles (FSLL1004).....\$279.99  
 Love & Learn Online - One-year Subscription (FSLL1000).....\$199.99



# FROG STREET STORY FOLDERS

Interactive Story Script and Magnetic Story Props

CLASSROOM  
RESOURCES



Traditional Tales, Animal Adventures, Science Themes, and More!

Story Folders include full-color, magnetic story props along with an **English** and **Spanish** story script for interactive storytelling adventures. Use each folder's cover image to prompt discussion and make story predictions. Then let the storytelling begin! (For a complete list of all Story Folder titles, please visit [frogstreet.com/storyfolders](http://frogstreet.com/storyfolders).)



## READY-TO-READ STORY SCRIPTS

Each Story Folder includes a story script in English and Spanish. Simply place the script on your lap and you are ready for story time!

## INTERACTIVE STORYTELLING PROPS

Turn any magnetic surface, such as a white board, cookie sheet, or filing cabinet, into an instant story board. Place story props on the surface to bring the story to life.

## STORY RETELLING

Props add another dimension to the story by capturing children's attention and supporting their comprehension of language. Invite children to manipulate the pieces as they help tell the story or as they retell the story to their friends.

## EASY ORGANIZATION

Store the magnetic props inside the Story Folder pocket and place the tabbed folders in a file box.



Story Folder Set 1 - Toddler (14 Story Folders) Bilingual (FSPK0005300).....	\$199.99
Story Folder Set 2 - Pre-K (34 Story Folders) Bilingual (FSPK0003508).....	\$499.99
Story Folder Set 3 - Threes (15 Story Folders) Bilingual (FSPK0006381).....	\$209.99
Story Folder Collection (56 Story Folders) Complete Bilingual (FSPK0003901).....	\$799.99

# CLASSROOM RESOURCES

# CURRICULUM COMPONENTS

Puppets, Games & Patterns and Magnetic Posters



**FROG STREET FAMILY OF PLUSH PUPPETS**

**Fanny (with house)**  
(FSPK0003411)...\$79.99

**Fernando (with house)**  
(FSPK0003339)...\$79.99

**Max (with house)**  
(FSPK0005291)...\$49.99

**Lily (with house)**  
(FSIN0000616)...\$44.99

**Complete Puppet Family**  
(FSPK0006910)...\$199.99



## GAMES & PATTERNS FAVORITES PACKAGE

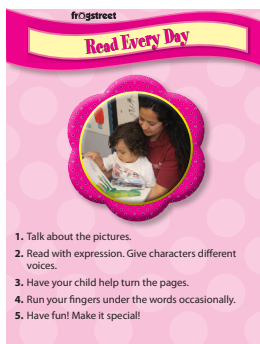
This package includes printouts of the games and patterns in the Frog Street Pre-K curriculum.\* The patterns are printed on white cardstock in full color to enhance learning activities and save time. From story mats and number lines to rhyming cards and puppets, this collection will be a valuable addition to your daily Pre-K curriculum instruction.

**Games & Patterns Favorites Package (FSPK0004430).....\$149.99**

\*Also available for other Frog Street curriculum programs.

## MINI MAGNETIC TODDLER POSTERS

This set of 16 mini magnetic posters (4" x 6") offers many of the same tips and strategies as the poster set in the Frog Street Toddler program. Topics include how to diffuse a toddler meltdown, healthy eating habits, tips for reading to your child, brain boosters, and much more. Send the set home for families to post on their refrigerator as daily reminders of ways they can support their child's growth and development at home. **A perfect addition to your family engagement program!**



**Read Every Day**

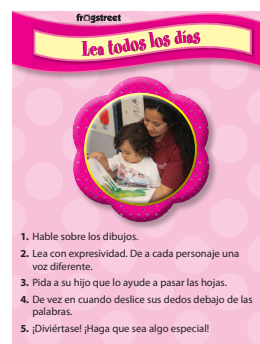
1. Talk about the pictures.
2. Read with expression. Give characters different voices.
3. Have your child help turn the pages.
4. Run your fingers under the words occasionally.
5. Have fun! Make it special!

**Mini Magnetic Posters - English (FSPK0005283).....\$19.99**



**Diffuse a Meltdown**

1. Put into simple words what you believe the problem is. For example, "I know you are upset that you cannot go outside!"
2. Walk away and let your child cry it out as long as she is not hurting herself or others.
3. When your child is calm, briefly explain why she couldn't have her way.



**Lea todos los días**

1. Habla sobre los dibujos.
2. Lea con expresividad. De a cada personaje una voz diferente.
3. Pida a su hijo que lo ayude a pasar las hojas.
4. De vez en cuando deslice sus dedos debajo de las palabras.
5. ¡Diviértase! ¡Haga que sea algo especial!

**Mini Magnetic Posters - Spanish (FSPK0005279).....\$19.99**



**Apacigüe las patalatas**

1. Exprese con palabras sencillas lo que usted cree que es el problema. Por ejemplo, "Sé que estás enojado porque no puedes salir."
2. Alíjese y deje que su hijo lllore todo lo que quiera, cuidando de que no vaya a lastimarse a sí mismo o a los demás.
3. Cuando su hijo se tranquilice, explique brevemente por qué no puede salirse con la suya.



# CURRICULUM COMPONENTS

Photo Activity Cards, Developmental Storybooks and Journals

# CLASSROOM RESOURCES



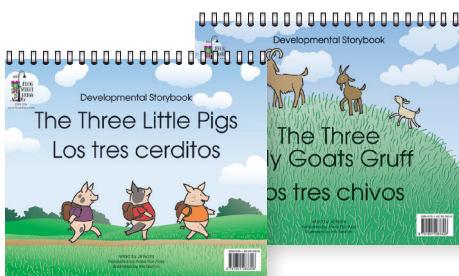
## PHOTO ACTIVITY CARDS

Full-color 9" x 12" cards with a photo on the front and activities on the back. Information on the back includes vocabulary in English, Spanish, and American Sign Language; discussion prompts; and activities that support the photograph.

- Photo Activity Cards (Pre-K) - 138 cards (FSPK0003040)..... \$99.99
- Photo Activity Cards (Threes) - 90 cards (FSPK0006300)..... \$69.99
- Photo Activity Cards (Toddler) - 80 cards (FSPK0005280)..... \$59.99
- Photo Activity Cards (Infant) - 24 cards (FSIN0000150)..... \$29.99

## DEVELOPMENTAL STORYBOOKS AND FLIP BOOK

Each spiral bound book has a hard cover and stands "tent style" on a tabletop for easy viewing and page turning. Students view the illustration on one side of the page while the teacher reads the text on the other side. Each developmental storybook includes two familiar tales, each told at three different listening comprehension levels in both English and Spanish. The Nursery Rhyme flip book includes a collection of well-loved Mother Goose rhymes.

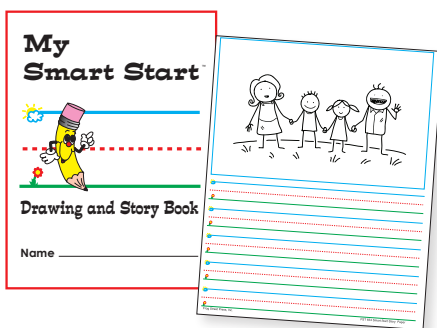


Nursery Rhymes - Flip Book (FSPK0005200).....\$29.99

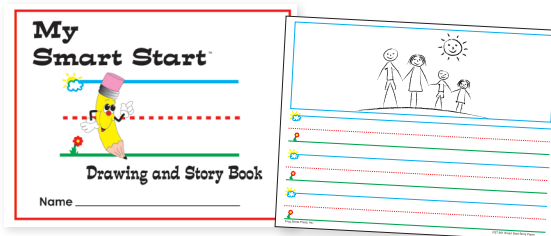
- The Three Little Pigs/The Three Billy Goats Gruff Developmental Storybook (FSPK0001004)..... \$39.99
- Little Red Hen/The Enormous Turnip Developmental Storybook (FSPK0001007)..... \$39.99

## SMART START™ JOURNALS

Writing is a skill that requires daily practice. Journals give children a place to write reading responses, complete sentence starters, record science observations, articulate math reflections, and so much more. Smart Start™ journals also give children the opportunity to hone fine motor skills and practice correct letter formation. One-inch writing lines with bold graphics in blue, green, and red guide children as they "start at the sky and pull down to the ground" to form letters correctly. Journals include 48 pages with writing lines and a space to draw an illustration on each page.



My Smart Start Drawing & Story Book (portrait) 24-pack (FST0006550).....\$119.99



My Smart Start Drawing & Story Book (landscape) 24-pack (FST0006520).....\$119.99

# SING & READ LITERACY

# SING & READ™ LITERACY

Build Early Literacy Skills with Music and Rhyme



## COMPLETE COLLECTION INCLUDES:

- 66 Big Books
- 5 Teacher Guides (Digital)
- 5 Reproducible Little Books CD
- 5 Storage Boxes
- 5 Music CDs
- Frog Street Live DVD
- 5 Activity Pal Sets

Also available as an online subscription

Sing & Read Complete Literacy Collection (FST0000456)..... \$899.99  
 Sing & Read eStories Online Subscription - English (FST0000039s)..... \$99.99/year  
 Sing & Read Complete Literacy Collection with eStories\* (FST0000456ES)..... \$999.99

\*One-year online subscription to eStories.

## ALPHABET

Apple Annie	Nellie Nurse
Benjamin Bunny	Octopus Stew
Cathy Cook	Penelope Pig
Daisy Doll	Quilla Queen
Elmo the Elephant	Rowdy the Rodeo Rat
Funny Fish	Silly Snake
Gus the Goat	Tommy Tiger
Hippo Hop	Uncle Ugbee
Isabella Inchworm	Victor the Vulture
Jungle Jim	Willie & Wanda
Katy Kangaroo	Foxy Roxy
Larry Lion	Yippy Yak
Marvin the Monkey	Zippity Zoo

## NURSERY RHYMES

Little Miss Muffet  
 Hey Diddle Diddle  
 Baa, Baa Black Sheep  
 One, Two, Buckle My Shoe  
 Little Boy Blue  
 Jack and Jill  
 Peter, Peter, Pumpkin  
 1, 2, 3, 4, 5  
 Itsy Bitsy Spider  
 Old Woman in a Shoe

## COLORS

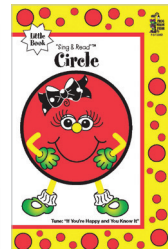
Red  
 Yellow  
 Blue  
 Green  
 Purple  
 Black  
 Brown  
 Orange  
 Pink  
 White

## SHAPES

Circle  
 Triangle  
 Square  
 Rectangle  
 Oval  
 Diamond  
 Octagon  
 Trapezoid  
 Heart  
 Star

## NUMBERS

One  
 Two  
 Three  
 Four  
 Five  
 Six  
 Seven  
 Eight  
 Nine  
 Ten



## INDIVIDUAL COLLECTIONS:

Alphabet (FST0000448)..... \$399.99  
 Nursery Rhymes (FST0000383)..... \$159.99  
 Colors (FST0000115)..... \$159.99  
 Shapes (FST0000363)..... \$159.99  
 Numbers (FST0000340)..... \$159.99

Alphabet with eStories\* (FST0000448ES)..... \$449.99  
 Nursery Rhymes with eStories\* (FST0000383ES)..... \$199.99  
 Colors with eStories\* (FST0000115ES)..... \$199.99  
 Shapes with eStories\* (FST0000363ES)..... \$199.99  
 Numbers with eStories\* (FST340ES)..... \$199.99

Individual collections include Big Books, one Teacher Guide CD, one Reproducible Little Book CD, one Storage Box, and one Music CD.

(FST0000448 and FST0000448ES also includes Frog Street Live DVD)

\*One-year online subscription to eStories.



# STEP UP LITERACY

Sequential and Targeted Pre-K Literacy Instruction

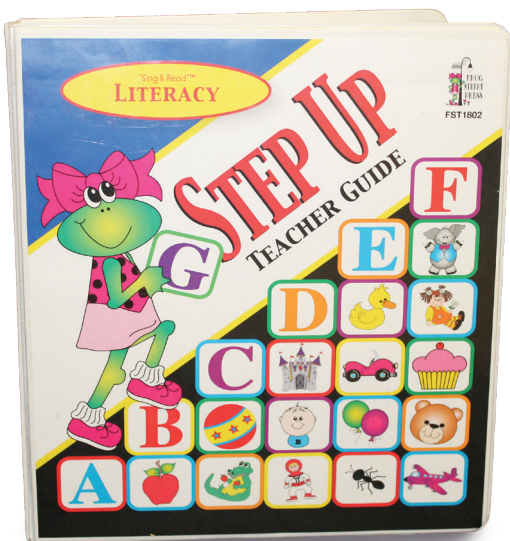
# STEP UP LITERACY



Ideal for Transitional Kindergarten & English Language Learners!

**Step Up Literacy** is a supplemental program that follows an intentional scope and sequence to build phonological awareness, alphabet knowledge, vocabulary, and writing skills. This supplemental program is designed to specifically target Pre-K literacy guidelines, Transitional Kindergarten (TK), and English Language Learners (ELL) through direct, sequential, and purposeful instruction.

The 30 Big Books in the program provide the springboard for teaching as children learn to recognize letter sounds, produce words that rhyme, blend phonemes, segment sentences, and identify alliteration.



Over 100 lessons, neatly organized in a 3-ring binder, include:

- Circle Time to introduce concepts and make assessment observations
- Small-Group Lessons to develop skills through active participation
- Learning Centers to provide independent skill practice

## STEP UP LITERACY

### COMPLETE PROGRAM INCLUDES:

- Teacher Guide with Binder
- 30 Big Books and 30 Little Books (including 26 alphabet books)
- Reproducible Little Books CD
- 52 Alphabet Cards
- 12 Rhyming Cards
- 8 Compound Word Cards
- 104 Vocabulary Cards
- Music CD
- Frog Street Live DVD
- Storage Box

Step Up Literacy (FST0001800)..... \$699.99

Step Up English Literacy eStories\* (FST0001807s)..... \$49.99

\*One-year online subscription to eStories.

Step Up Literacy w/eStories\* (FST0001800ES).....\$749.99

\*One-year online subscription to eStories.

# SING & READ SPANISH LITERACY

# SING & READ™ SPANISH LITERACY

Build Early Literacy Skills with Music and Rhyme



## COMPLETE COLLECTION INCLUDES:

- 69 Big Books
- 5 Storage Boxes
- 5 Music CDs
- 5 Reproducible Little Book CD



Sing & Read Complete Spanish Literacy Collection (FST0007225).....\$899.99  
 Sing & Read eStories Online Subscription - Spanish (FST0007170s).....\$99.99/year  
 Sing & Read Complete Spanish Literacy Collection with eStories\* (FST0007225ES).....\$999.99  
 \*One-year online subscription to eStories.

## ALFABETO

Alicia la avispa  
 Benito el burro  
 Carlos el caracol  
 Chico el chimpance  
 Dario el delfin  
 Eduardo el elefante  
 Fernanda la foca  
 Gerardo el gato  
 Hector el hipopotamó  
 Ivana la iguana  
 Julia la jirafa  
 Kiki el koala  
 Leo el leon  
 Leticia la llama  
 Mari la mariposa

Nene la naranja  
 Nando el nu  
 Oscar el oso  
 Pepito el pulpo  
 Quintanilla el que  
 Rosalinda la reina  
 Rodrigo el perro  
 Samantha la serpie  
 Tania la tortuga  
 Ursula la uva  
 Vicente el vaquero  
 Waldo el wapiti  
 Xilo el xilofono  
 Yaly el yac  
 Zamora el zorro

## TEMAS

Julio y el saco  
 Senorita Rita la rana  
 Mis mejores amigos  
 Pedro el perro  
 Ana abeja  
 La escuela es dive  
 Benjamin ve formas  
 El Alfabeto del Sr  
 Mis colores preferidos

## COLORES

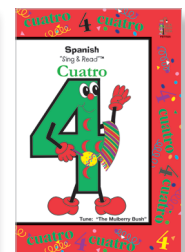
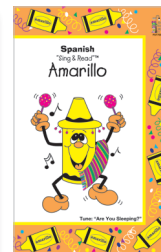
Rojo  
 Amarillo  
 Azul  
 Verde  
 Morado  
 Negro  
 Café  
 Anaranjado  
 Rosa  
 Blanca

## FORMAS

Círculo  
 Triangulo  
 Cuadrado  
 Rectángulo  
 Ovalo  
 Rombo  
 Octagono  
 Trapezoide  
 Corazón  
 Estrella

## NÚMEROS

Uno  
 Dos  
 Tres  
 Cuatro  
 Cinco  
 Seis  
 Siete  
 Ocho  
 Nueve  
 Diez



## INDIVIDUAL COLLECTIONS:

Alfabeto (FST0007220).....\$399.99  
 Temas (FST0007224).....\$149.99  
 Colores (FST0007221).....\$159.99  
 Formas (FST0007222).....\$159.99  
 Números (FST0007223).....\$159.99

Alfabeto with eStories\* (FST0007220ES).....\$449.99  
 Temas with eStories\* (FST0007224ES).....\$189.99  
 Colores with eStories\* (FST0007221ES).....\$199.99  
 Formas with eStories\* (FST0007222ES).....\$199.99  
 Números with eStories\* (FST0007223ES).....\$199.99

Individual collections include Big Books, one Reproducible Little Book CD, one Storage Box, and one Music CD.

\*One-year online subscription to eStories.



# SING & READ™ MATH

Build Early Math Skills with Music and Rhyme

# SING & READ MATH



## COMPLETE COLLECTION INCLUDES

- 50 Big Books (see titles below)
- 5 Teacher Guide CDs
- 5 Reproducible Little Book CDs
- 5 Storage Boxes
- 5 Music CDs
- 5 Activity Pal Sets



Sing & Read Complete Math Collection (FST0001668).....\$799.99  
 Sing & Read eStories Online Subscription - Math (FST0000051S).....\$89.99/year  
 Sing & Read Complete Math Collection with eStories\* (FST0001668ES).....\$889.99

\*One-year online subscription to eStories.

## MEASUREMENT

- Big or Small
- Fill It Up!
- Short or Tall?
- Can Gus Jump Over It?
- Count the Building Blocks
- How Many Steps?
- Heavy or Light?
- Cooking All Day Long
- Younger or Older
- Big, Bigger, Ka-Boom!

## SORTING & PATTERNS

- We Can Sort
- Elmo Sorts
- Classify Your Shoes
- Clap a Pattern
- What Comes Next?
- Wiggle a Pattern
- Pattern of Shapes
- Sing an AB Pattern
- Name that Pattern
- Patterns Are Everywhere

## UNDERSTANDING NUMBERS

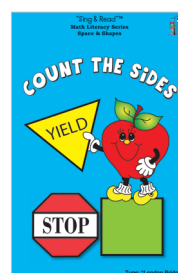
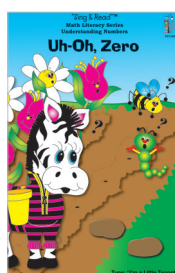
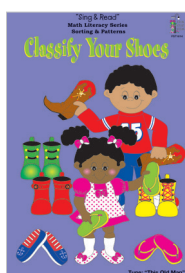
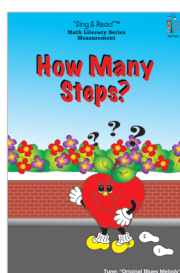
- Counting 1 to 20
- Uh-Oh, Zero
- One to One
- Estimate How Many
- Count by 10 to 100
- Count by Two
- Count by 5
- Big Numbers
- Odd or Even
- Numbers around Me

## SPACE & SHAPES

- Rowdy Rides Up, Down
- Where is Foxy?
- Follow the Treasure Map
- Let's Compare Circle and Square
- Count the Sides
- Look for the Triangles
- Shapes in the City
- Look at the Lines
- Sorting Shapes
- Let's Build Shapes

## PROBLEM SOLVING

- One More Scoop
- Add the Wheels
- Let's Add the Numbers
- One Less Frog
- Subtraction is Fun!
- Cathy Cook's Bake Sale
- Add to Zero
- Switch the Numbers
- The Doubles Game
- Look and See



## INDIVIDUAL COLLECTIONS:

Measurement (FST0001663).....\$159.99	Measurement with eStories* (FST0001663ES).....\$199.99
Sorting & Patterns (FST0001664).....\$159.99	Sorting & Patterns with eStories* (FST0001664ES).....\$199.99
Understanding Numbers (FST0001665).....\$159.99	Understanding Numbers with eStories* (FST0001665ES).....\$199.99
Space & Shapes (FST0001666).....\$159.99	Space & Shapes with eStories* (FST0001666ES).....\$199.99
Problem Solving (FST0001667).....\$159.99	Problem Solving with eStories* (FST0001667ES).....\$199.99

Individual collections include 10 Big Books, one Teacher Guide CD, one Reproducible Little Book CD, one Storage Box, one Activity Pals Set, and one Music CD.

\*One-year online subscription to eStories.



# FROG STREET DIG PRE-K

# FROG STREET – DIG PRE-K

Develop. Inspire. Grow.

DIG is a core Pre-K program that **develops** the whole child, **inspires** big learning across all domains, and **grows** early learners into confident kindergarten-ready students.



Easy-to-follow video demonstrations by Dr. Jean!



## Why DIG might be right for your Pre-K classroom

DIG's intentional design and balance of developmental and academic skills make kindergarten readiness accessible for all children – and attainable by all teachers.

	For Students	For Teachers
	<p><b>DIG develops the whole child!</b> With a focus on foundational skills, DIG gives Pre-K learners a strong skills base across all learning domains.</p>	<p><b>DIG develops teachers!</b> With point-of-use tips, clear instructional paths, and easy-to-manage resources, DIG helps teachers succeed every day.</p>
	<p><b>DIG inspires big learning!</b> Delivered through predictable routines and purposeful play, DIG empowers children with the confidence to learn new things.</p>	<p><b>DIG inspires teachers!</b> DIG's emphasis on creativity and flexibility allows teachers to fully customize and add their own flair to the program.</p>
	<p><b>DIG grows Pre-K learners toward Grade K!</b> DIG delivers a research-based sequence of instruction in bite-sized chunks, providing multiple opportunities to reinforce concepts and solidify understanding.</p>	<p><b>DIG grows teachers!</b> Through expert tips, on-demand training, and online demonstrations, DIG continually supports teachers— all year long!</p>

**DIG Complete Pre-K (ABR095000).....\$2,985.00**

See for yourself how DIG grows little learners toward kindergarten readiness. Visit [frogstreet.com/DIG](http://frogstreet.com/DIG)





# FROG STREET — DIG PRE-K

Develop. Inspire. Grow.

## FROG STREET DIG PRE-K

### How is DIG Different?

 **Social Emotional**

**The Letter People**

DIG uses the power of The Letter People to make learning safe and fun while modeling how to solve problems, resolve conflict, and build meaningful relationships.



 **Oral Language**

**Daily Robust Vocabulary**

DIG gives children multiple opportunities to build oral language through daily “Wow Words,” hands-on practice, and home connections.



 **Math**

**Daily Integrated Math**

DIG offers daily math—and not just once, but three times a day—in whole group, small groups, and integrated learning centers.



 **Literacy**

**Daily Active Literacy**

DIG’s literacy routines get children talking, singing, and moving their bodies as they explore emergent reading with the help of Dr. Jean Feldman and The Letter People.



 **Progress Monitoring**

**Dedicated Time to Assess**

DIG’s progress monitoring tools guide teachers to better lesson planning, consistent review and reteaching, and a greater awareness of each child’s progress.



 **Teacher Support**

**Rich and Intuitive Resources**

DIG’s flexible and accessible teacher resources are chock-full of research-based best practices, expert tips, and point-of-use guidance that help all teachers learn and grow.



### DIG Math and DIG Oral Language & Vocabulary



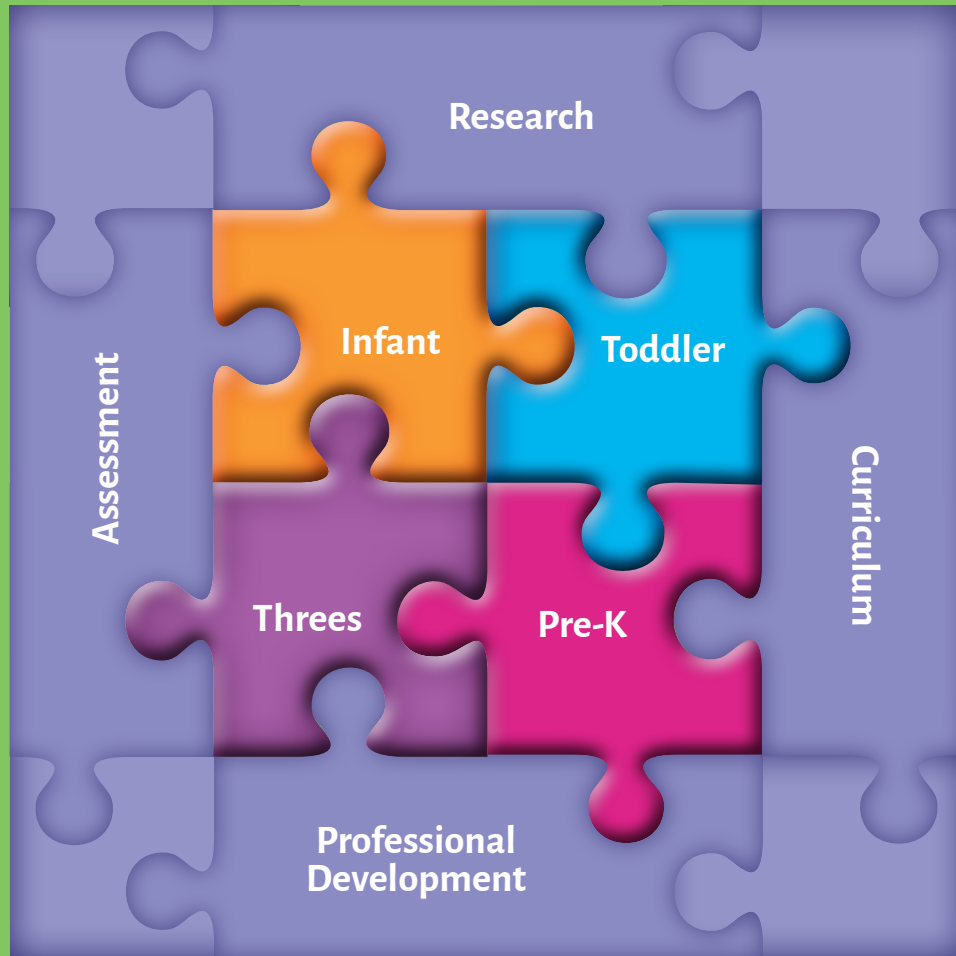
**DIG Math** is a targeted, stand-alone supplemental program that builds foundational math concepts through hands-on activities, engaging materials, and plenty of movement and play. (Includes 2 unique Teacher Guides and strands from DIG Pre-K.)

**DIG Math (ABR095200).....\$399.00**

**DIG Oral Language & Vocabulary** is a targeted, stand-alone supplemental program that focuses on helping Pre-K teachers bring words to life in the classroom, no matter what curriculum is in place. (Includes a unique Teacher Guide and strands from DIG Pre-K.)

**DIG Oral Language & Vocabulary (ABR095250).....\$279.00**

# frogstreet



## FROG STREET'S VISION

is to change the next generation of children by equipping early childhood educators with developmentally appropriate curriculum, best-in-class professional learning and assessment.

Join the conversation  
"On the Street"



530 S. Nolen Dr., Southlake, TX 76092



[www.frogstreet.com](http://www.frogstreet.com)



[customercare@frogstreet.com](mailto:customercare@frogstreet.com)



(800)884-3764



(800)759-3828